



Sixth Annual Conference
BOSTON
 March 21-23, 2019
 The Westin Boston Waterfront Hotel



SOCIETY FOR
AFFECTIVE SCIENCE

The Society

The Society for Affective Science (SAS) is an international society whose mission is to foster scientific advances in our understanding of affect. The term “affect” denotes a range of phenomena, including emotions, moods, stress, dispositions, preferences, core affect, arousal, and motivational impulses. Members of SAS are united in the goal to understand how affective phenomena such as these are generated, regulated, and remembered; how they are reflected in subjective experience, expression, neural activity, and central and peripheral physiology; how affective phenomena relate to non-affective phenomena and functioning in daily life; and how cultural, social, biological, developmental, and situational contexts influence (and are influenced by) these processes and outcomes. Our guiding premise is that human and non-human affective phenomena transcend traditional disciplinary differences in emphasis and focus, and that collaborations across disciplinary lines will accelerate scientific discoveries in a range of topics and fields.

The Audience

Members of SAS span disciplines such as psychology, neuroscience, medicine, computer science, law, economics, anthropology, linguistics, sociology, business, and other related fields. They are faculty members, public and private sector scientists, postdoctoral trainees, and graduate and undergraduate students at colleges, universities, and other institutes around the world. Nearly all of them are affective scientists who conduct basic and applied empirical research using a broad range of research designs, methods, and measures. In their home department or institute, SAS members interact on a daily basis with other scientists, trainees, and students in their classes and in their labs in the context of collaborative research projects. In addition, many of our members are the heads of research laboratories, institutes, and/or departments, and almost all actively engage in some level of teaching duties; as such, they are charged with making purchasing decisions vis-à-vis equipment, books, and supplies.

Previous Years' Attendance

2018 - 423 Attendees
 2017 - 460 Attendees
 2016 - 382 Attendees
 2015 - 350 Attendees
 2014 - 417 Attendees

Benefits of Exhibiting

Why should your company choose to exhibit at the SAS 2019 Conference?

- Exposure to over 350 professionals in a variety of fields, many of whom make purchasing decisions for her or his organization.
- The program materials will include each exhibiting company's address information and product descriptions. It will be distributed to each conference attendee.
- Each exhibiting company's promotional listing will be included free of charge on SAS's website. This will include a listing of your company website if that information is provided in the contract application.
- The economical and effective atmosphere of a trade show allows you to make many more contacts than personal sales calls.

Exhibit Hours

Friday, March 22 9:30 a.m.-4:00 p.m.
 Saturday, March 23 9:30 a.m.-4:00 p.m.

Exhibit Setup:

Thursday, March 21 4:00 p.m.-6:00 p.m.

Exhibit Teardown:

Saturday, March 23 4:00 p.m.-6:00 p.m.

Exhibitor Options

Exhibits will be on display from 9:30 a.m. to 4:00 p.m. on Friday, March 22 and Saturday, March 23. You are not required to assign a representative to be present at your exhibit; exhibits may be left unattended. That being said, SAS will not assume liability in the unlikely event that materials are lost or stolen.

Two-day rates are as follows:

- | | |
|---|-------|
| 1. Tabletop exhibit (6-foot table, draping, two chairs) | \$800 |
| Non-profit organizations: Subtract 50% | |
| 2. Book Exhibit | \$200 |

Contact

To confirm space, please contact:

Jane Shepard
 Tel: +1-608-268-4713, ext. 137
 Fax: +1-608-443-2474
 Email: jshepard@reesgroupinc.com

Space is limited, so confirm your booth space soon!

Sponsorship Opportunities

The Society for Affective Science offers opportunities for organizations to support its mission of information dissemination by sponsoring events. All sponsors will be acknowledged in the program and on signage throughout the conference. Funding of the SAS Annual Conference does not influence the content of its program or the peer review process. SAS acceptance of financial support does not imply endorsement of products or concepts of the contributing organizations. For sponsorship pricing or more information about sponsorship opportunities, contact Susan Rees at srees@reesgroupinc.com or at 608-268-4713, ext. 138.

CONTRACT APPLICATION FOR EXHIBIT SPACE

Conference Dates: March 21-23, 2019
Exhibit Dates: March 22-23, 2019
Location: Westin Boston Waterfront Hotel,
Boston, MA

List your company name as you would like it to appear on any promotions (please print or type):

Firm Name: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone: (_____) _____

Fax: (_____) _____

Company Email: _____

Company Website Address: _____

Name of Contact Person: _____

(to whom all correspondence and exhibit kit should be sent)

Contact Person's Email (Required): _____

Contact Person's Telephone: (_____) _____

Promotional description of equipment, products, or services to be displayed (to be included in the program—40 words or less):

Exhibit space number(s) preference:

First choice _____ Second choice _____

Third choice _____ Fourth choice _____

List competitors you do NOT wish to be near: _____

Cancellation Policy:

Cancellations received before February 15, 2019, will be charged a \$100 administrative fee. Cancellations after February 15, 2019 will not receive a refund unless the booth space is resold.

Book Exhibit (not applicable to companies renting booth space):

We will be exhibiting _____ title(s) at the Book Exhibit. The cost for each book is \$200. Please list below the title(s) and author(s) of the book(s) that will be exhibited. Include the entire fee with this application.

1. _____

2. _____

3. _____

Exhibit Space

We will exhibit at the SAS Conference.

Two-day rates:

1. Tabletop exhibit (6-foot table, draping, two chairs): \$800

Non-profit organizations: Subtract 50%

2. Book Exhibit: \$200

Payment

Check Please make checks payable in US funds, drawn on a US bank to: Society for Affective Science (SAS)

Visa/MC/Discover

Card Number: _____

Exp. Date: _____

CVV #: _____

Amt. Authorized: \$ _____

Card Holder Name: _____

Card Holder Signature: _____

Terms and Conditions:

- 1. Enclose payment for the exhibit booth requested.
- 2. The SAS will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

This application is made with the understanding that the applicant agrees to abide by all rules and regulations that may be issued by the SAS in connection with this exposition.

Name of Authorizing Officer (type or print) Title

Signature of Authorizing Officer Date

Check here if we can contact you about sponsorship opportunities at the SAS Annual Conference. (All sponsors will be duly acknowledged.)

Please sign and return with fee to:

Jane Shepard

Society for Affective Science

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Madison, WI 53704-3102 USA

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