

**SPONSOR &  
EXHIBITOR  
OPPORTUNITIES  
PACKAGE**



———— SOCIETY FOR ————  
**AFFECTIVE SCIENCE**

**10th SAS Annual Conference**  
**March 30 – April 1, 2023**  
Long Beach, California, United States

## Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next conference, which will be held in Long Beach, California, from March 30 to April 1, 2023. Our conference will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Be an EXHIBITOR and display your products or SPONSOR a portion of the conference and get exposure to 350+ attendees.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the SAS Annual Conferences in the past and look forward to continuing our relationship. We also welcome new organizations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

We hope to see you next March/April for what promises to be a very enjoyable and productive 10th SAS Annual Conference.

Regards,  
Maya Tamir  
President, Society for Affective Science

*The 2023 SAS Annual Conference is organized under the leadership of SAS President Maya Tamir (The Hebrew University, Israel).*

# The 10th SAS Annual Conference!

We are excited to return to an in-person SAS conference in 2023! We hope you will join us for a stimulating 3 days of affective science programming and opportunities to reconnect with and meet affective scientists across different disciplines, all career stages, and from all corners of the world. See you in Long Beach, California, USA!

## **2023 Sponsorship Program Co-Chairs**

Nicole Giuliani, University of Oregon

Luis Flores, Queen's University

## **2023 Conference Program Co-Chairs**

Andrea Samson, Universität Freiburg and UniDistance Switzerland

Elizabeth daSilva, Indiana University - Purdue University Columbus

The overall conference planning process is organized by the **Society of Affective Science and the team at Podium Conference Specialists.**

# **SPONSORSHIP OPPORTUNITIES**



# SPONSOR LEVELS

	Platinum \$5000	Gold \$3000	Silver \$1000	Bronze \$500
Table Top Display	Yes	Yes		
Complimentary Registration	2	1		
Virtual Booth in Mobile App	Yes	Yes		
Inclusion in Email Communication to Delegates	Unlimited	2	Choose 1	
Exclusive Delegate Message in Mobile App	3	2		
Recognition on SAS Social Media Platforms	2	1		
Logo Recognition on Society Website	Yes			
Logo Recognition at the Conference (Conference Signage, Slide Decks, Meeting Room Screens)	Yes	Yes	Yes	Yes
Logo and Hyperlink in Digital Abstract Book	Yes	Yes	Yes	Yes
Virtual Sponsor Listing	Yes	Yes	Yes	Yes

# SPONSORSHIP OPPORTUNITIES

## Methods Session Sponsorship

*Methods sessions are typically well attended and are highly valued by SAS attendees. Each methods session has a theme and is facilitated by one or two experts. The prototypical structure of a methods session begins with a presentation (e.g., explanation and possible solutions to common issues) and is followed by a Question and Answer period. However, the structure of these interactive sessions is flexible.*

### **\$3000/Session**

Maximum of 2 opportunities

- Custom design of a 60-minute session integrating your organization's product/services with affective science use cases. Design is in consultation with the Methods Committee.
- Logo placement on screen and signage at specific room/session
- Logo and hyperlink in digital abstract book
- Recognition via SAS social media platforms

### **\$1000/Session**

Maximum of 3 opportunities

- Sponsor of existing methods event with option to show promotion video at start of session (30sec max; .mp4 format)
- Logo placement on screen and signage at specific room/session
- Logo and hyperlink in digital abstract book

# HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact:

## **Sarah-Kate Burke**

Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC  
Canada V8N 1X6

Email: [sarah-kate@podiumconferences.com](mailto:sarah-kate@podiumconferences.com)

Web: <https://society-for-affective-science.org/>

# **ADDITIONAL OPPORTUNITIES**



# ADVERTISING OPPORTUNITIES

## Conference Program Ads

- Full Page - \$1,200
- 1/2 Page - \$800
- 1/4 Page - \$500

Mobile App Push Notification - \$250

Please note the ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

All advertisements must be  
submitted as PDF files Deadline:

**March 1st, 2023**

*Please note: All advertisements will be included in the electronic PDF program.*

# ADDITIONAL OPPORTUNITIES

Those additional opportunities can be added to any sponsorship level or selected as a stand-alone sponsor opportunity

## Promotional Items:

- Meeting tote bags, to be distributed to all delegates - \$1,000 + production cost
- Lanyards, to be used by all delegates as part of the registration name badge - \$1,000 + production cost
- Notepads/Pencils/Pens, to be distributed to all delegates - \$500 + production cost

*Please note that the sponsor will be responsible for the production and associated costs of those promotional items. We can assist with the design and production of the item. Please also note that the SAS logo needs to be integrated in the design of the promotional item(s).*

# **EXHIBIT OPPORTUNITIES**

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## TABLE TOP **\$1,000.00 (USD + Tax)**

- One 6ft long skirted table with two chairs
  - Acknowledgement in the conference program
  - Acknowledgement and exhibitor booth in the virtual congress mobile app
  - Acknowledgment on on-site conference signage
  - Two exhibitor badges included
  - Complimentary refreshment service during conference breaks in poster area
- 
- Electrical, audio-visual equipment, additional furniture, material handling are exhibitor's responsibility and must be ordered exclusively through the host hotel's providers.

# HOW TO BECOME AN EXHIBITOR

To book your table top display or exhibitor booth for the [2023 SAS Annual Conference](#), [follow this link](#) to the 2023 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

Space is limited - book early!

*Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.*



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