

**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



————— SOCIETY FOR —————
AFFECTIVE SCIENCE

11th SAS Annual Conference
FRIDAY, MARCH 1 – SUNDAY,
MARCH 3, 2024
New Orleans, Louisiana, United States

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next conference, which will be held in New Orleans, Louisiana from March 1 to 3, 2024. Our conference will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Be an EXHIBITOR and display your products or SPONSOR a portion of the conference and get exposure to 350+ attendees.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the SAS Annual Conferences in the past and look forward to continuing our relationship. We also welcome new organizations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

We hope to see you next March for what promises to be a very enjoyable and productive 11th SAS Annual Conference.

Regards,
Maital Neta
President, Society for Affective Science

The 2024 SAS Annual Conference is organized under the leadership of SAS President Maital Neta (University of Nebraska-Lincoln).

The 11th SAS Annual Conference!

We are excited to return to an in-person SAS conference in 2024! We hope you will join us for a stimulating 3 days of affective science programming and opportunities to reconnect with and meet affective scientists across different disciplines, all career stages, and from all corners of the world. See you in New Orleans, USA!

2024 Sponsorship Program Co-Chairs

Luis Flores, Queen's University

Virginia Sturm, University of California San Francisco

2024 Conference Program Co-Chairs

Erik C Nook, Princeton University

Sa-Keira Hudson, University of California Berkeley

The overall conference planning process is organized by the **Society of Affective Science** and the team at **Podium Conference Specialists**.

SPONSORSHIP OPPORTUNITIES



SPONSOR LEVELS

	Platinum \$5000	Gold \$3000	Silver \$1000	Bronze \$500
Tabletop Display and Virtual Booth in Mobile App	Yes	Yes		
Complimentary Registration	2	1		
Option to Participate in Sponsor and Exhibitor Spotlight at Opening Session*	Yes	Yes		
Inclusion in Email Communication to Delegates	Unlimited	2	Choose 1	
Exclusive Delegate Message in Mobile App	3	2		
Recognition on SAS Social Media Platforms	2	1		
Logo Recognition on Society Website	Yes			
Logo Recognition at the Conference (Conference Signage, Slide Decks, Meeting Room Screens)	Yes	Yes	Yes	Yes
Logo and Hyperlink in Digital Abstract Book	Yes	Yes	Yes	Yes
Virtual Sponsor Listing	Yes	Yes	Yes	Yes

*A Sponsor Spotlight provides an opportunity to share a one-minute message to a large audience (e.g., a general summary of the sponsor's mission, services, or products)

SPONSORSHIP OPPORTUNITIES

Symposium Sponsorship

Presidential Symposium

\$5000/session

Only one opportunity

- Logo placement on all on-site meeting room screens/slide decks
- Logo placement on all on-site conference signage
- Tabletop display
- 2 complimentary main conference registrations
- Option to participate in sponsor and exhibitor spotlight at the opening session
- Logo and hyperlink in digital abstract book
- Virtual sponsor listing and virtual exhibit booth
- Recognition via SAS social media platforms
- 1 inclusion in email communication to registrants
- 1 exclusive delegate message in virtual platform

Diversity or Award Symposium

\$2000/session

Maximum of two opportunities

- Logo placement on all on-site meeting room screens/slide decks
- Logo placement on all on-site conference signage
- Logo and hyperlink in digital abstract book
- Virtual sponsor listing
- Virtual exhibit booth
- 1 inclusion in email communication to registrants
- 1 exclusive delegate messages in virtual platform

SPONSORSHIP OPPORTUNITIES

Methods Session Sponsorship

Methods sessions are typically well attended and are highly valued by SAS attendees. Each methods session has a theme and is facilitated by one or two experts. The prototypical structure of a methods session begins with a presentation (e.g., explanation and possible solutions to common issues) and is followed by a Question and Answer period. However, the structure of these interactive sessions is flexible.

\$3000/Session

Maximum of 2 opportunities

- Custom design of a 60-minute session integrating your organization's product/services with affective science use cases. Design is in consultation with the Methods Committee.
- Option to participate in sponsor and exhibitor spotlight at the opening session
- Logo placement on screen and signage at specific room/session
- Logo and hyperlink in digital abstract book
- Recognition via SAS social media platforms

\$1000/Session

Maximum of 3 opportunities

- Sponsor of existing methods event with option to show promotion video at start of session (30sec max; .mp4 format)
- Logo placement on screen and signage at specific room/session
- Logo and hyperlink in digital abstract book

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact:

Tori Lunden

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Email: tori@podiumconferences.com

Web: <https://society-for-affective-science.org/>

ADDITIONAL OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Conference Program Ads

- Full Page - \$1,200
- 1/2 Page - \$800
- 1/4 Page - \$500

Mobile App Push Notification - \$250

Please note the ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

All advertisements must be submitted as PDF files Deadline:

Feb 9th, 2024

Please note: All advertisements will be included in the electronic PDF program.

ADDITIONAL OPPORTUNITIES

Those additional opportunities can be added to any sponsorship level or selected as a stand-alone sponsor opportunity

Promotional Items:

- Meeting tote bags, to be distributed to all delegates - \$1,000 + production cost
- Lanyards, to be used by all delegates as part of the registration name badge - \$1,000 + production cost
- Notepads/Pencils/Pens, to be distributed to all delegates - \$500 + production cost

Please note that the sponsor will be responsible for the production and associated costs of those promotional items. We can assist with the design and production of the item. Please also note that the SAS logo needs to be integrated in the design of the promotional item(s).

EXHIBIT OPPORTUNITIES

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TABLE TOP \$1,000.00 (USD + Tax)

- One 6ft long skirted table with two chairs
 - Acknowledgement in the conference program
 - Acknowledgement and exhibitor booth in the virtual congress mobile app
 - Acknowledgment on on-site conference signage
 - Two exhibitor badges included
 - Complimentary refreshment service during conference breaks in poster area
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- Electrical, audio-visual equipment, additional furniture, material handling are exhibitor's responsibility and must be ordered exclusively through the host hotel's providers.

Additional Sponsor and Exhibitor Spotlight Option (\$500):

- Put your exhibit front and center by opting to have your company be part of the sponsor and exhibitor spotlight at the opening session for an additional fee of \$500. This involves sharing a one-minute message about your products or services to a large audience. [Contact us](#) for details.

HOW TO BECOME AN EXHIBITOR

To book your table top display or exhibitor booth for the [2024 SAS Annual Conference](#), [follow this link](#) to the 2024 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

Space is limited - book early!

Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.



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