

**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



————— SOCIETY FOR —————
AFFECTIVE SCIENCE

12th SAS Annual Conference
THURSDAY, MARCH 20 –
SATURDAY, MARCH 22, 2025
Portland, Oregon, United States

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next conference, which will be held in Portland, Oregon from March 20 to 22, 2025. Our conference will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Be an EXHIBITOR and display your products or SPONSOR a portion of the conference and get exposure to 450+ attendees.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the SAS Annual Conferences in the past and look forward to continuing our relationship. We also welcome new organizations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

We hope to see you next March for what promises to be a very enjoyable and productive 12th SAS Annual Conference.

Regards,
Kristen Lindquist
President, Society for Affective Science

The 2025 SAS Annual Conference is organized under the leadership of SAS President Kristen Lindquist (University of North Carolina).

The 12th SAS Annual Conference!

We are excited to meet in-person once again for the SAS conference in 2025! We hope you will join us for a stimulating 3 days of affective science programming and opportunities to reconnect with and meet affective scientists across different disciplines, all career stages, and from all corners of the world. See you in Portland, Oregon, USA!

Please review the various Sponsorship, Exhibition, and Advertising Opportunities described in these slides to consider which may be right for you!

2025 Sponsorship Program Co-Chairs

Virginia Sturm, University of California, San Francisco

Monika Lohani, University of Utah

Luis Flores, Rutgers University – New Brunswick

2025 Conference Program Co-Chairs

Jonas Everaert, Tillburg University & KU Leuven

Yael Millgram, Tel Aviv University

The overall conference planning process is organized by the **Society of Affective Science and the team at Podium Conference Specialists.**

SPONSORSHIP OPPORTUNITIES



GENERAL SPONSORSHIP LEVELS

	Platinum \$5000 +	Gold \$3000 - \$4999	Silver \$1000 - \$2999	Bronze \$600 - \$999
Tabletop Display Onsite at Conference	✓	✓		
Complimentary Registration	2	1		
Option to Participate in Sponsor and Exhibitor Spotlight at Opening Session*	✓	✓		
Inclusion in Email Communication to Delegates	Unlimited	2	1	
Exclusive Delegate Message in Mobile App	3	2	1	
Recognition on SAS Social Media Platforms	2	1	1	
Logo Recognition on Society Website	✓	✓	✓	✓
Logo Recognition at the Conference (Conference Signage, Slide Decks, Meeting Room Screens)	✓	✓	✓	✓
Logo and Hyperlink in Digital Abstract Book	✓	✓	✓	✓
Virtual Sponsor Listing	✓	✓	✓	✓

*A Sponsor Spotlight provides an opportunity to share a one-minute message to a large audience (e.g., a general summary of the sponsor's mission, services, or products) and can include one presentation slide

SESSION SPONSORSHIP OPPORTUNITIES

Symposium Sponsorship

Presidential Symposium Sponsorship \$5000/session

Only one opportunity

- Platinum sponsorship-level visibility (see page 5)
- Plus, recognition of specific Presidential Symposium Sponsorship on conference program, website, and on-site meeting room screen

Diversity or Award Symposium Sponsorship \$2000/session

Maximum of two opportunities

- Silver sponsorship-level visibility (see page 5)
- Plus, recognition of specific Diversity or Award Symposium Sponsorship on conference program, website, and on-site meeting room screen

Methods Session Sponsorship

Methods sessions are typically well attended and are highly valued by SAS attendees. Each methods session has a theme and is facilitated by one or two experts. See page 5 for sponsorship levels.

Custom Design of a 60-minute Session \$3000/Session

Maximum of 2 opportunities

- Custom design of a 60-minute session integrating your organization's product/services with affective science use cases. Design is in consultation with the Methods Committee.
- Plus, Gold sponsorship-level visibility (see page 5)

Existing Methods Session \$1000/Session

Maximum of 3 opportunities

- Sponsor of existing methods event with option to show promotion video at start of session (30sec max; .mp4 format)
- Plus, Bronze sponsorship-level visibility (see page 5)

SPECIAL SPONSORSHIP OPPORTUNITIES

Those additional opportunities can be added to any sponsorship level or selected as a stand-alone sponsor opportunity. Sponsors will be recognized in accordance with the sponsor levels listed on page 5.

Conference Awards:

- \$600 + award cash prize(s)
- Includes Bronze-level sponsorship visibility (see page 5 for details)

Coffee Break:

- Sponsor a morning or afternoon coffee break on a day of your choosing
- \$1000 includes Silver-level sponsorship and recognition of break sponsorship in conference app

Promotional Items:

- Meeting tote bags, to be distributed to all delegates - \$1,000 + production cost
- Lanyards, to be used by all delegates as part of the registration name badge - \$1,000 + production cost
- Notepads/Pencils/Pens, to be distributed to all delegates - \$500 + production cost

Please note that the sponsor will be responsible for the production and associated costs of those promotional items. We can assist with the design and production of the item. Please also note that the SAS logo needs to be integrated in the design of the promotional item(s).

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact:

Tori Lunden

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Email: tori@podiumconferences.com

Web: <https://society-for-affective-science.org/>

EXHIBIT OPPORTUNITIES

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TABLE TOP \$1,000.00 (USD + Tax)

- One 6ft long skirted table with two chairs
- Acknowledgement in the conference program
- Acknowledgement and exhibitor booth in the virtual congress mobile app
- Acknowledgment on on-site conference signage
- Two exhibitor badges included
- Complimentary refreshment service during conference breaks in poster area

PREMIUM TABLE TOP \$1,500.00 (USD + Tax)

- Features of Table Top exhibition listed above
- PLUS**
- Put your exhibit front and center with the sponsor and exhibitor spotlight at the opening session. This involves sharing a one-minute message about your products or services to a large audience. [Contact us](#) for details.
 - Recognition as Premium Table Top exhibitor in conference program and website

Electrical, audio-visual equipment, additional furniture, material handling are exhibitor's responsibility and must be ordered exclusively through the host hotel's providers.

BOOK CORNER

A showcase for recently published books at the 12th SAS Annual Conference

A promotion and sales opportunity for books published since 2020 that are relevant to the field of affective science. Books will be displayed on a prominently placed, unmonitored exhibition table for the duration of the conference.

Book Corner Options

- **Display Only:** Two copies of book on display table - \$300 + shipping cost
- **Display Plus:** Two copies of book on display table with QR code linked to purchasing site - \$500 + shipping cost

The sponsor will be responsible for shipping the books to venue prior to the conference. Post conference, display copies will not be returned unless they are picked up onsite. If you would like to donate the copies of the book that is displayed on the table, we will gift it to one of the junior scientist award winners.

Please note: as the table will not be monitored, we cannot guarantee the safety of your book throughout the conference.

HOW TO BECOME AN EXHIBITOR

To book your table top display for the [2025 SAS Annual Conference](#), [follow this link](#) to the 2025 Conference Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information
- Company description
- Payment information

Space is limited - book early!

Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.

ADVERTISING OPPORTUNITIES

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Conference Program Ads

- Full Page - \$1,200
- 1/2 Page - \$800
- 1/4 Page - \$500

Mobile App Push Notification - \$250

Please note the ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

All advertisements must be
submitted as PDF files Deadline:

Feb 9th, 2025

Please note: All advertisements will be included in the electronic PDF program.



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<https://society-for-affective-science.org/>