



**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



— SOCIETY FOR —
AFFECTIVE SCIENCE

13th SAS Annual Conference
MARCH 12 – 14, 2026

Pittsburgh, Pennsylvania

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next conference, which will be held in Pittsburgh, PA from March 12 to 14, 2026. Our conference will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Be an EXHIBITOR and display your products or SPONSOR a portion of the conference and get exposure to 500+ attendees.

We would like to take this opportunity to thank those of you who have sponsored or exhibited at the SAS Annual Conferences in the past and look forward to continuing our relationship. We also welcome new organizations and are excited about creating a collaborative partnership with you. Full details on how to get involved can be found in this package.

We hope to see you next March for what promises to be a very enjoyable and productive 13th SAS Annual Conference.



Regards,
Rachael Jack
President, Society for Affective Science

The 2026 SAS Annual Conference is organized under the leadership of SAS President Rachael Jack (University of Glasgow).

The 13th Annual SAS Conference!

We are excited to meet in-person once again for the SAS conference in 2026! We hope you will join us for a stimulating 3 days of affective science programming and opportunities to reconnect with and meet affective scientists across different disciplines, all career stages, and from all corners of the world. See you in Pittsburgh, PA, USA!

Please review the various Sponsorship, Exhibition, and Advertising Opportunities described in these slides to consider which may be right for you!

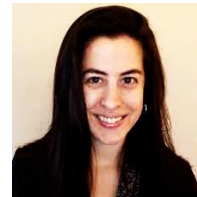
2026 Sponsorship Program Co-Chairs



Monika Lohani,
University of
Utah



Virginia Sturm,
University of
California, San
Francisco

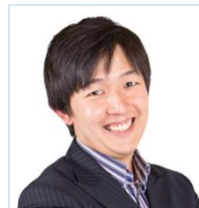


Vera Vine,
Queen's
University

2026 Conference Program Co-Chairs



Katie
Hoemann,
University of
Kansas



Desmond Ong,
University of
Texas at Austin



Luis Flores,
Rutgers
University

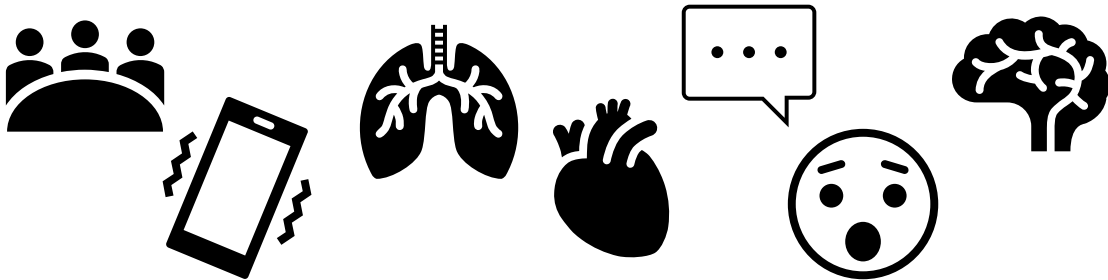
Fundraising Director-at-large

The overall conference planning process is organized by the **Society of Affective Science and the team at Podium Conference Specialists.**

Who Attends SAS?

Our conferences draw an **interdisciplinary** mix of researchers from **psychology**, **neuroscience**, and **related fields**.

SAS members measure **affect and emotion** by studying **social behavior**, **facial expression**, **language**, **physiology**, and **neural activity**.



Conferences regularly draw **500+** attendees.

Members span a range of training levels, including **rising generations** of leaders in affect and emotion science.



LET'S WORK **TOGETHER!**

Your Company Gets...

- Premium brand positioning across platforms (digital, print, social media) and in-person
- Face time and dynamic interaction with leading scientists in affective science
- New connections with emerging researchers and potential users

SAS Members Get...

- A vibrant meeting for exchanging findings on affect and emotion
- Exposure to new methods to accelerate innovation
- Networking and professional development opportunities
- A sense of belonging to a scientific community

OVERVIEW OF AVAILABLE OPPORTUNITIES

General Sponsorship Levels

See p. 8

Specific and Special Sponsorship Opportunities

See p. 9-10

Exhibiting

See p. 12-13

Advertising

See p. 15

**Different opportunities
can be custom-mixed-and-
matched or stand alone!**

SPONSORSHIP OPPORTUNITIES



GENERAL SPONSORSHIP LEVELS

	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$600
Tabletop Display Onsite at Conference	Premium	Standard		
Complimentary Registration	2	1		
Sponsor and Exhibitor Spotlight at Opening Session*	✓	✓		
Inclusion in Email Communication to Delegates	Unlimited	2	1	
Exclusive Delegate Message in Mobile App	3	2	1	
Recognition on SAS Social Media Platforms	2	1	1	
Logo Recognition on Conference Website	✓	✓	✓	✓
Logo Recognition at the Conference (Conference Signage, Meeting Room Screens)	✓	✓	✓	✓
Logo and Hyperlink in Digital Abstract Book	✓	✓	✓	✓

* Share a one-minute message with a large audience (e.g., a scripted or video ad describing the sponsor's mission, services, or products)

SPECIFIC SESSION SPONSORSHIP OPPORTUNITIES

Symposium Sponsorship

Presidential Symposium Sponsorship \$5,000/session (Only 1 opportunity)

- Recognition of specific Presidential Symposium Sponsorship on conference program, website, and on-site meeting room screen
- Plus, Platinum sponsorship-level visibility (see page 8)

Diversity or Award Symposium Sponsorship \$2,000/session (Max 2 opportunities)

- Recognition of specific Diversity or Award Symposium Sponsorship on conference program, website, and on-site meeting room screen
- Plus, Silver sponsorship-level visibility (see page 8)

Methods Session Sponsorship

Methods sessions are typically well attended and are highly valued by SAS attendees. Each methods session has a theme and is facilitated by one or two experts.

Custom Design of a 60-minute Session \$3,000/Session (Max 2 opportunities)

- In consultation with the Methods Committee, design a 60-minute session integrating your organization's product/services with affective science use cases.
- Plus, Gold sponsorship-level visibility (see page 8)

Existing Methods Session \$1,000/Session (Max 3 opportunities)

- Sponsor an existing methods event with option to show promotion video at start of session (30sec max; .mp4 format)
- Plus, Bronze sponsorship-level visibility (see page 8)

SPECIAL SPONSORSHIP OPPORTUNITIES

Consider the special opportunities below or propose your own!

Conference Awards:

- \$600 + student award cash prize(s)
- Bronze sponsorship-level visibility (see page 8)

Coffee Breaks:

- Logo recognition at one coffee station during one break at SAS conference - \$3,000 (Max 8 opportunities)
- Gold sponsorship-level visibility (see page 8)

Promotional Items:

- Meeting tote bags, to be distributed to all delegates - \$1,000 + production cost
- Lanyards, to be used by all delegates as part of the registration name badge - \$1,000 + production cost
- Notepads/Pencils/Pens, to be distributed to all delegates - \$600 + production cost
- Silver (tote bags, lanyards) or Bronze (notepads/pencils/pens) sponsorship-level visibility (see page 8)

Special sponsorships will be designed with logo visibility in accordance with the sponsor levels listed on page 8. Please note that the sponsor will be responsible for the production and associated costs of those promotional items. We can assist with the design and production of the item. Please also note that the SAS logo needs to be integrated in the design of the promotional item(s).

EXHIBIT OPPORTUNITIES

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STANDARD TABLE TOP **\$1,000.00 (USD + Tax)**

- One 6ft long skirted table with two chairs
- Two exhibitor badges included
- Complimentary refreshment service during conference breaks in poster area
- Logo recognition on conference website
- Logo and hyperlink in digital abstract book
- Logo recognition at SAS conference (meeting room screens & signage)

PREMIUM TABLE TOP **\$1,250.00 (USD + Tax)**

- Features of the Standard Table Top exhibition listed above
PLUS
- Priority for your desired exhibit location
- Put your exhibit front and center with the sponsor and exhibitor spotlight at the opening session. This involves sharing a one-minute message about your products or services to a large audience. [Contact us](#) for details.
- Recognition as Premium Table Top exhibitor in conference program and website

Electrical, audio-visual equipment, additional furniture, material handling are exhibitor's responsibility and must be ordered exclusively through the host hotel's providers.

BOOK CORNER

A showcase for recently published books at the SAS Annual Conference

A promotion and sales opportunity for books published in the last 5 years that are relevant to the field of affective science. Books will be displayed on a prominently placed, unmonitored exhibition table for the duration of the conference.

Book Corner Options

- **Display Only:** Two copies of book on display table - \$300 + shipping cost
- **Display Plus:** Two copies of book on display table with QR code linked to purchasing site - \$500 + shipping cost

The sponsor will be responsible for shipping the books to venue prior to the conference. Post conference, display copies will not be returned unless they are picked up onsite. If you would like to donate the copies of the book that is displayed on the table, we will gift it to one of the junior scientist award winners.

Please note: as the table will not be monitored, we cannot guarantee the safety of your book throughout the conference.

ADVERTISING OPPORTUNITIES

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Conference Program Ads

- Full Page - \$1,200
- 1/2 Page - \$800
- 1/4 Page - \$500

Mobile App Push Notification - \$250

Please note the ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

All advertisements must be
submitted as PDF files Deadline:
Feb 9th, 2026

Please note: All advertisements will be included in the electronic PDF program.

CONTACT INFORMATION

INTERESTED IN SPONSORING OR EXHIBITING?

Should you wish to discuss sponsor or exhibit opportunities, or
Would like to discuss which option is best for your needs,
please contact:

Emily Heffernan Ho

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2661 Queenswood Drive
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Canada

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Web: <https://society-for-affective-science.org/>

Tel: [\(236\) 653 8023 ext 119](tel:(236)6538023ext119)



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